



## It's All About You...

And that's the way it's supposed to be.

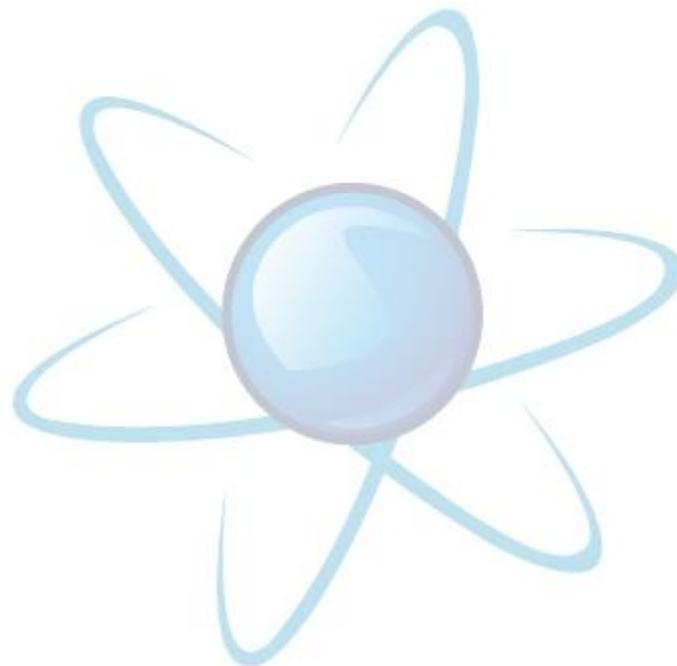
Diagnostix Plus started 32 years ago as one of the first providers of high value, affordable pre-owned SPECT cameras for nuclear cardiology. Since our first day we've made our business about you and the needs of your practice.

As demands for clinical outcomes grew we upgraded cameras to make certain that the pre-owned device would meet the requirements. As the specialty expanded we were there with affordable upgraded cameras that produced high quality images with good throughput.

Whether imaging equipment, training, service or financing, we've shaped our programs over the past decades to make them all about you. Today we are experiencing another kind of change and SPECT MPI is under great financial pressure in the form of dramatically reduced reimbursement. Once again Diagnostix Plus is making it possible for the nuclear cardiology practice to stay current clinically and financially.

We're making the right choices for you today with:

- Affordable pre-owned SPECT cameras updated to meet today's clinical demands and financial realities
- Lower Cost Service programs from expert independent partners in your area
- An inventory of parts for the pre-owned camera installation
- Reasonable removal, transport and installation services
- Trade-in and purchase programs for your SPECT cameras and Hot Labs



Others sell equipment.  
We provide proven solutions.



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# SPECT MPI

Making the right choice  
in a challenging market

## Providing Proven Solutions for Today's SPECT MPI Problems

### You Need More Than a Broker. You Need an Expert

As the nuclear cardiology market expanded over the past twenty-five years the number of companies grew too. Most of these companies were brokers. They'd identify an available SPECT camera and sell it to a willing buyer. With technology advancing, nuclear cardiology practices increasing in number and with reasonable reimbursement there was a place for brokering equipment.

Today the situation has changed with dramatically reduced reimbursement and a retraction in the number of nuclear cardiology practices. What hasn't changed is the patient demand. Our population is aging and growing; now exceeding 300,000,000. The demand is there but the ability for a nuclear cardiology practice to meet the demand at much lower reimbursement is in question.

To survive in a mature market under reimbursement pressures requires an expert. We've developed expertise over three decades and can respond to today's market demands with product programs and business development support to help you navigate to success.

When a market is in an early stage and growing rapidly, it's hard to fail. In a mature market, like today's SPECT MPI market, a misstep can leave you with few options. As one of the largest, continuously operating buyers and sellers of SPECT solutions Diagnostix Plus is here to help you.

### We provide:

- Expert Business Development support and analysis
- Turnkey SPECT MPI programs allowing you to affordably upgrade your clinical capability
- Training and warranty service, including an extensive parts inventory
- Cameras with like new performance and appearance at a fraction of the cost of new
- Rental and lease programs that work within the constraints of your revenue stream
- Fair prices for your used cameras as a trade-in or straight sale
- Business and technical expertise if you are considering PET MPI

## Every SPECT MPI Solution is Customized for Your Practice

### How Do We Customize a Pre-owned SPECT MPI Program for You?

Remember it's about you, not us. We focus on your goals and objectives for clinical performance, throughput and revenue. We work with you to craft a program that distinguishes your practice from all the others. We package a combination of equipment, software, services and financing that will make your SPECT MPI service the best it can possibly be.

### What's included?

- Upgraded SPECT MPI Cameras and Accessories
- Mobile and Fixed Solutions
- Layout and Site Planning Consulting
- Professional Technical and Business Advisors
- Physics Consulting for License Application Preparation, ACR, BRH and ICANL Accreditation
- Hot Lab Equipment, Radioactive Sources, Power Conditioning and Data Storage Solutions
- Complete Warranty and Post Warranty Affordable Service Plans
- Financing Options

## In the Final Analysis It's Always Best to Get It Right the First Time

Don Bogutski, President and Founder, has this advice for SPECT MPI users, "We started this business over 25 years ago and we've been through up and down markets. Sometimes it's the economy or new competing technology. Through it all I've come to appreciate that a high value, cost effective program always is the best for the end user and the Company. Cutting corners results in lower quality.

We're talking about people's lives and lower quality is unacceptable.

We devoted ourselves to providing a menu of equipment and services that allow us to work with the nuclear cardiology practice to bring them high quality output SPECT MPI imaging equipment at affordable prices. It may be pre-owned but when you buy it from Diagnostix Plus it functions and looks like new."

## More Than a Broker

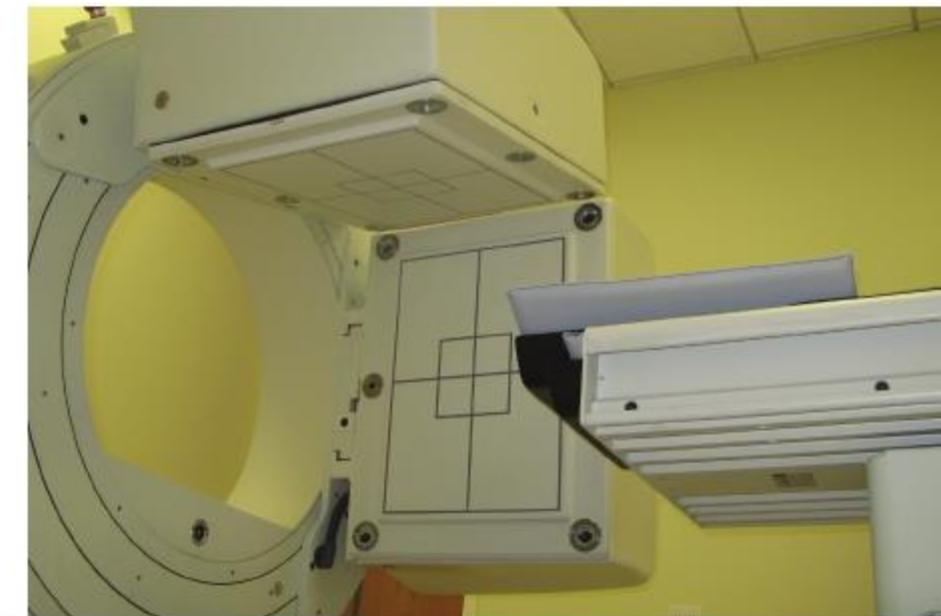
Today, new imaging technologies, the many pressures of dramatically reduced reimbursement combined with rising demand for services presents a challenge to the nuclear cardiologist not experienced before. In an attempt to lower costs some have turned to brokers to help lower costs.

While a broker can find you a camera to purchase, most lack the expertise to bring all of the parts together to ensure you have all of the pieces to deliver high quality imaging. At Diagnostix Plus we add technology upgrades, logistical, regulatory and financial expertise to make certain you are securing a high value, affordable clinical tool, not just a commodity.

From planning, to installation, to providing service you know what you're getting from Diagnostix Plus. We eliminate the risk associated with buying a brokered commodity or unknown piece of equipment. We stand behind everything we sell.

To give your patients the very best clinical experience you need a vendor partner providing the best in affordable and clinically useful SPECT MPI programs and services. Diagnostix Plus allows you to focus on your patients. We acquire the best pre-owned SPECT cameras and accessories, upgrade them and make use of local service partners for installation and service.

You can trust Diagnostix Plus to provide you with the very best in affordable pre-owned SPECT MPI cameras, accessories and services.



**Others just sell equipment. At Diagnostix Plus we provide proven solutions.**