

It's All About You...

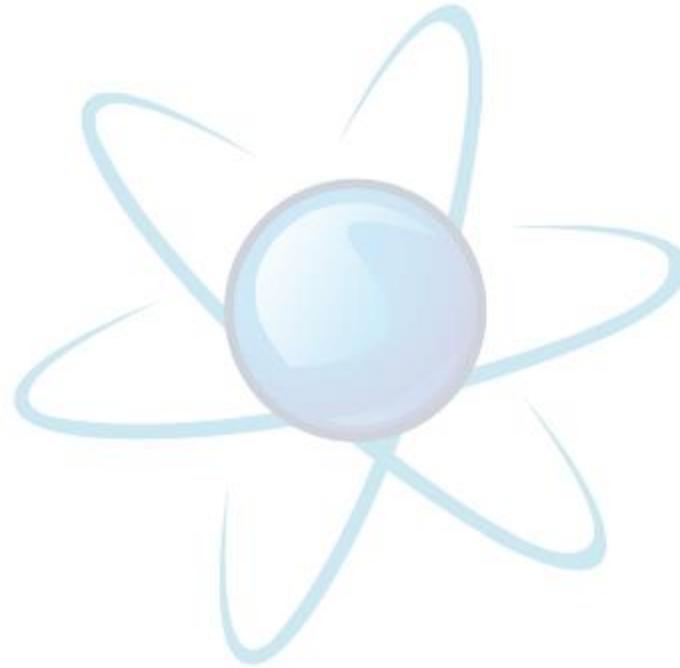
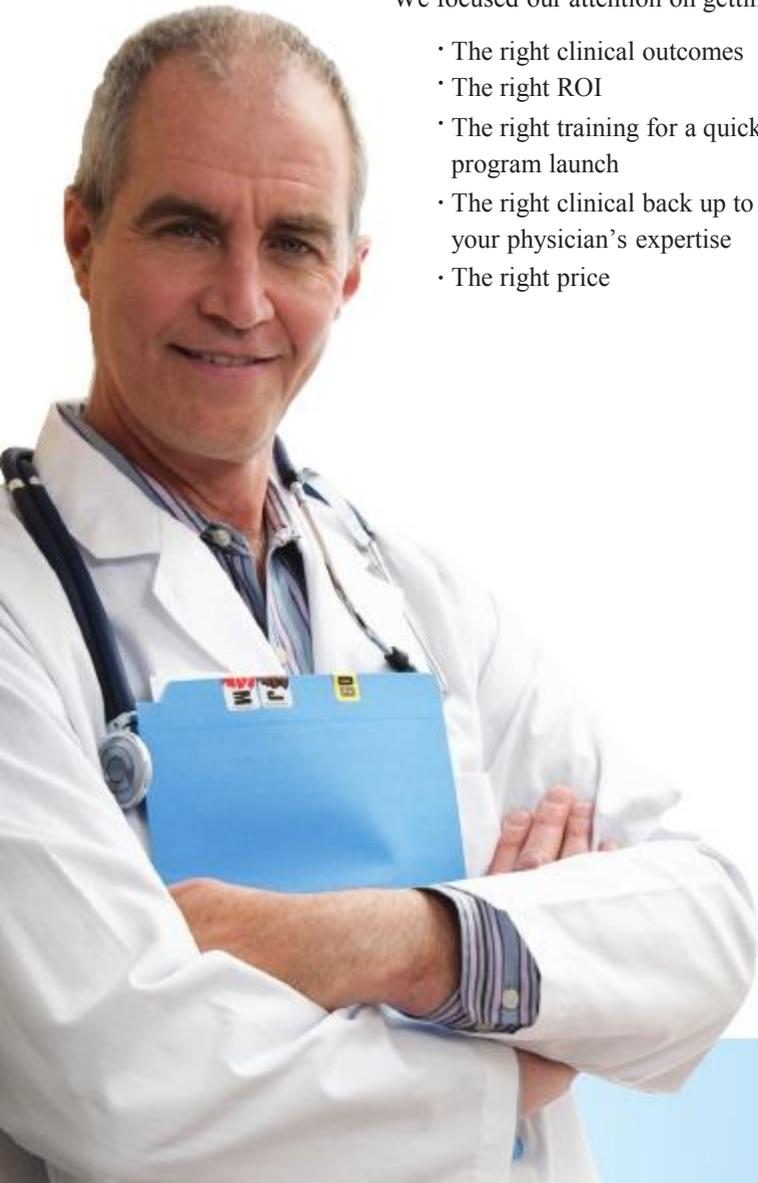
And that's the way it's supposed to be.

With all the changes in health care economics and technology the practice of medicine is hard enough. When nuclear cardiologists started to ask for PET MPI years ago we went to work and developed a turnkey program that met your requirements.

In just a few months after introduction we knew we'd made good choices. The marketplace quickly embraced our turnkey PET MPI program and today we're the largest provider of PET MPI for the nuclear cardiology practice.

It's all about making the right choices for you. We focused our attention on getting it right;

- The right clinical outcomes
- The right ROI
- The right training for a quick program launch
- The right clinical back up to boost your physician's expertise
- The right price



Others sell equipment.
We provide proven solutions.



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PET MPI
Clinical Excellence
and Fast ROI

Clinical Excellence and Driving Revenue Generation

These are the hallmarks of our turnkey PET MPI program. As one of the largest and best known companies dealing in pre-owned nuclear cardiology equipment it wasn't long after the reductions in reimbursement for SPECT MPI that our customers were telling us it was time to find a better clinical and financial model for their practices.

PET MPI was a possible solution but acquiring high cost new technology, trained staff, planning a custom installation and learning how to drive throughput was a puzzle with many pieces. Committing the capital and finding the expertise was very difficult for the busy practice.

Two years ago even with FDA and CMS approvals in place PET MPI for the private practice was proving to be 5-10 times more costly than any other typical nuclear cardiology capital equipment acquisition. In an era of reduced SPECT MPI reimbursement, that kind of expenditure was and continues to be a big risk.

The active cardiology practice is typically without the resources, (financial, facility and personnel), to take on such a task and still stay in operation. Recognizing the need for an affordable, advanced MPI clinical solution Diagnostix Plus planned and implemented a turnkey PET MPI program that is now the largest in the Country.

You Supply the Patients, Space and the Desire... We Do the Rest

With more than 25 years of experience in nuclear cardiology it wasn't long before Diagnostix Plus had a PET MPI program meeting the needs of the individual practice.

- Affordability
- Immediate and Sustainable Revenue Generation
- Great ROI
- Turnkey, Everything Included
- Customized Business Development Support
- Installation Expertise
- Project Management Oversight
- Expert Training for Doctors and Technologists
- Knowledgeable Service with an Extensive Parts Inventory

The PET MPI Turnkey Program

You Provide the Space, the Patients and the Desire... We Do the Rest.

There's a lot more to getting it right than bolting a PET scanner to the floor and demonstrating it works. This multifaceted program starts with an extensive evaluation of your practice's business and clinical history and goals. We use our experience and business development expertise to help you determine if PET MPI is right for your practice.

"You know your practice better than anyone". With the assistance of an expert business development consultant who has experience working with the building of PET imaging practices you can develop a realistic assessment of the clinical

and financial viability of a PET MPI program.

Diagnostix Plus knows that PET MPI is not a one size fits all solution. After the business analysis about 60% considering the addition of PET MPI services move forward with a program. For this group planning and understanding the acquisition and the roll out of a program are crucial elements to early and sustained success. The President of Diagnostix Plus, Don Bogutski, often says, "It's important when speaking about our PET MPI Turnkey Program that each and every potential customer have an opportunity to evaluate and understand the impact of adding this service. Building this understanding takes time and expertise. We gladly offer this support to those investigating PET MPI for their practice."

When a practice does decide to move forward with the acquisition of a PET MPI program, our business development consultant helps to build Pro Forma and other information that support the planning and implementation process. With a decision made and a purchase order in place, the Diagnostix Plus PET MPI team of installation, training and equipment experts work with the practice to develop an installation and start-up plan that meets your requirements. All of this is to ensure that when the turnkey program is in place you're ready to implement a well run, high throughput PET MPI clinical program.

The equipment we provide is important but it is just one piece of the puzzle. Our training, unique to the Diagnostix Plus Turnkey Program is the key to fast adoption and quick attainment of maximum throughput. The training is multifaceted consisting of on-site and remote training for physicians and technologists involved with the daily success of the program.

The PET MPI application is complex involving many steps. Unlike other clinical applications this diagnostic study has been described as a finely choreographed dance. With our trainers' guidance, your practice will be ready and able to perform a minimum of 6-scans per day at the completion of training. From this solid platform your PET MPI program can grow to 8-10 or more patients per day in a short time.

We continue to support your program well after the installation. Our warranty is the best in the industry. It covers everything you need for operational success. In addition, during the warranty period your staff can reach out to our experts for support with operational and clinical issues. We monitor your program regularly during the warranty period and when appropriate provide additional training and product support.

- Under \$500,000
- Upgraded dedicated PET
- Project planning and renovation oversight
- Business planning services
- All hardware and software required for processing and displaying patient scans
- Extensive training for physicians and technologists
- Professional installation
- The best warranty in the industry
- From purchase to full operation in 90-days.



Others just sell equipment. At Diagnostix Plus we provide proven solutions.